

# **Dance Chart Brief v1.0**

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## **Index**

<b>Overview</b>	<b>2</b>
<b>Main Chart Application</b>	<b>4</b>
<b>Chart Results Application</b>	<b>12</b>
<b>Self promotion Application</b>	<b>17</b>
<b>Working Practices</b>	<b>23</b>

The purpose of this document is to provide as much information as is possible to developers interested in working on the "Dance Chart Application." Before Bidding on this project please read and digest this document thoroughly. Only bid if you are 100% sure that you can meet the criteria contained within.

## Overview

The Dance Chart Contest Application is designed as a unique selling point of globaldancenetwork.com. Its development, functionality and aesthetic design are vital for the success of the globaldancenetwork site. The "Dance Chart" is the central theme around which the rest of the site and associated business structure is formed. The entire application consists of 3 central modules which will interact with and complement each other to enable members of globaldancenetwork.com to enter, review, monitor, vote and share their entries into a truly global video based competition. The entire process of entering, voting, viewing, sharing, competing and promoting MUST be easy, pleasurable, consistent and rewarding.

The first module of the application (element#1) is the actual video competition. The second element #2 is the competition results display module. The results display module MUST take the form of a "TOP ##" list. This result display method will be a prime driving recruitment factor for the entire competition. Competitors will be competing to climb the "Dance Chart" for their chosen "Dance Category." With the primary aim of placing as high as possible in the "TOP##" The third element #3 will be a means of the contestants promoting their competition entries both onsite and externally in order to gain the necessary votes to achieve the primary aim.

These 3 modules and the most basic interactions between them are demonstrated in fig 0.5 below.

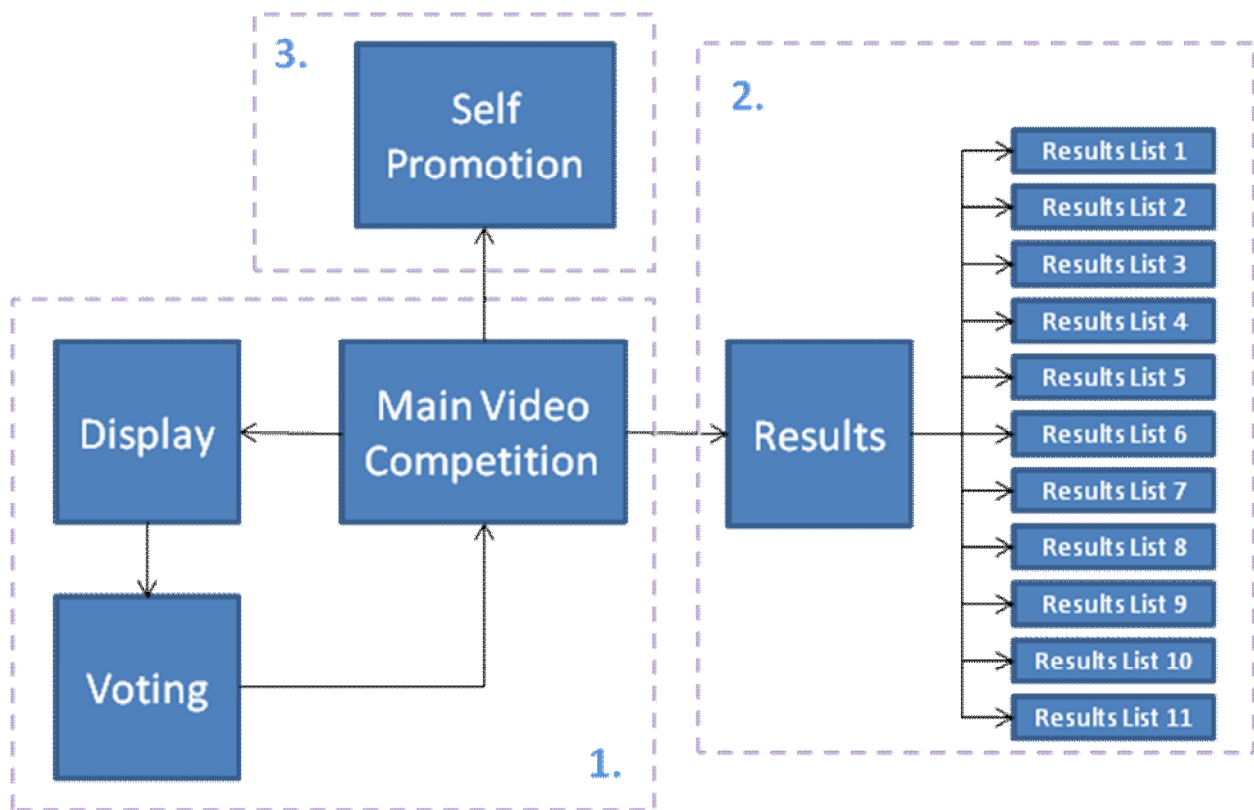


Fig 0.5

Although It appears complicated the entire application is a surprisingly simple concept when broken down into its three main elements. Aside from the 3 main elements there are a further 4 minor (sub elements) all which will be used to help promote the competition, validate and monitor the competition and entries. These elements are - #4 Prizes Block - #5 Hall of Fame Block - #6 Rules Block and #7 a Profile Block. Elements #1-#6 can be seen how they will be laid out on the "Dance Chart Page" in figure 1.



Fig 1

As far as is possible, each element is designed as a stand-alone application that could function as a separate application on any dolphin based website. This approach has been adopted to incorporate flexibility into the system, allowing for future changes of policy and site/competition evolution. Elements 2-(Results) and 3-(Self promotion) have proved to be the most able to meet this criteria.

All three elements combine to create a unique, interactive Video based contest which offers GDN customers the chance to compete for prizes and share a fun and enjoyable experience. The competition is designed to be boost

Premium membership of the GDN site by allowing only members of Premium or above to enter. Residual income from the Contest will come via element 3-The Self Promotion Scroller.

The aesthetic look and feel of the system is important, but initially concentration will be on functionality and testing. The graphic representations within this document represent the **Ideal** Style for presentation and layout of Blocks, Buttons and interactive elements. A simpler look is **expected** initially, but consideration will be given to developers most able to offer a look as close to **Ideal** as possible. Most of the elements are placed on the Dance Chart Page of the GDN website, but some extend as far as profile blocks, and individual results displays that are placed on each of the 13 Static Dance pages.

### Main Chart Application (element #1)

The central hub of the Dance Chart Application is the Chart TV. This is the main viewer from which all contest entries are viewed. It will sit in the centre column of the Dance Chart Page. The competition will be run on a monthly basis.



Fig 2 (The Dance Chart TV Block) element #1.

Before a competition can be run it has to be Set UP from the Back Office. The Dance Chart contest has Thirteen categories which it is possible to enter, one for each Dance Style featured in the Static Pages of the site. Each category is represented by a field in the Chanel Drop Down List, thus giving a total of 13 Channels. The overall TOP dance chart is a combination of all 13 categories (there is no static page for it). Results for the overall winners chart will be pulled from all categories, (perhaps TOP 50 dancers of any category), calculated and displayed in a list on the Home page and the Dance Chart page.

The Channels are:

- |                    |                 |
|--------------------|-----------------|
| 1. Ballroom        | 8. Modern       |
| 2. Latin           | 9. Contemporary |
| 3. Salsa           | 10. Cultural    |
| 4. Street          | 11. Fitness     |
| 5. Argentine Tango | 12. Sequence    |
| 6. Jive            | 13. Tap         |
| 7. Ballet          |                 |

It is anticipated that the Categories can be set within the Back Office before a contest is launched. If this is possible as in (fig 3)? This ability to create new categories or choose from a list of pre defined categories would allow the system to be flexible enough to be used for competitions other than the Charts in future.

## Charts

The screenshot shows a web form titled "Chart Contest" with several sections:

- Date Range:** "From:" (Day: 01, Month: June, Year: 2011) and "To:" (Day: 01, Month: July, Year: 2011).
- Settings:** Three checkboxes, all checked: "Auto Approve Contest Entries", "One Vote daily per person allowed for each entry", and "Members can vote on own entry".
- Membership Levels:** Two dropdown menus: "Premium" (with a green plus icon) and "Group" (with a red minus icon).
- Categories:** Four dropdown menus: "Salsa" (with a green plus icon), "Ballroom", "Street", and "Ballet" (each with a red minus icon).
- Buttons:** A "Save" button at the bottom center.
- Annotations:** Two hand-drawn red circles with arrows pointing to the "Add defined category" and "Add new category" buttons.

Fig 3

From Fig 3 it is also possible to see that membership levels that can enter the competition are easily restricted. This is an essential feature as one of the primary objectives of the Dance Chart is to encourage Standard members to upgrade to Premium. The Chart Contest will be run on a monthly basis. To facilitate this, it is possible to set the START and END dates of the current competition within the Back Office under the Create Contest tab. Once the competition is running other elements such as the Display Application, Profile Blocks and Hall of Fame will need to retrieve the date (month) information from the database. This tab will also have other options relating to voting rules.



The Prizes tab (fig 4) is where the Prizes will be set. This part of the system has been designed to be flexible enough to allow either prizes of cash or goods donated by sponsors. It is also the field feed for the Prizes Block (element 4 / fig 1).

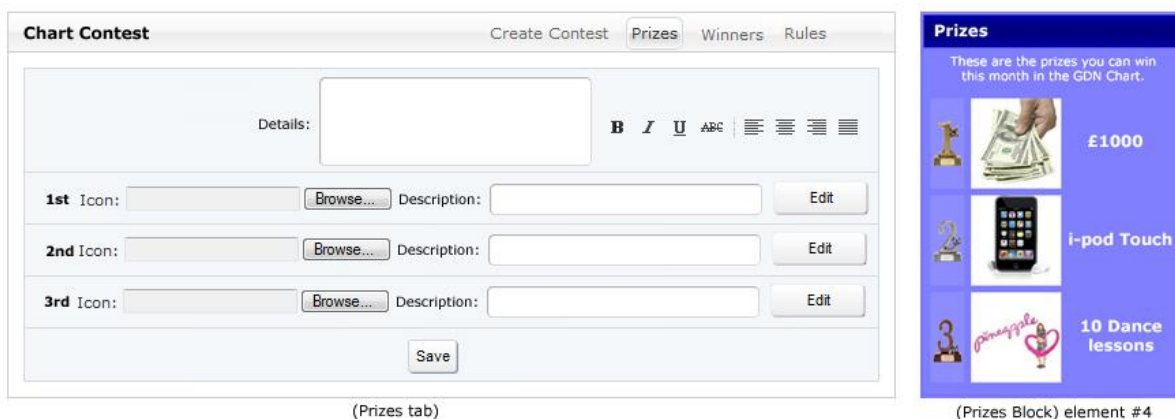


Fig 4

GDN will give prizes for the top 3 places in the combined competition (drawn from all categories). 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place prizes can be set, with an uploaded image and a short editable description of each prize. The text at the top of the Prizes Block can be set from the Details text box within the Prizes Tab. This text, for example, could be set to a number (\$5000) for a Prize fund if required.

The Back Office Winners Tab (fig5) is primarily for the use of site admin to establish exactly who has won 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place when the current competition ends. This will be controlled via a date look-up selector, which will automatically be set to the date of the last run competition. This method removes human interaction from an impartial competition process. The final decision is calculated by the system from all the data collected.

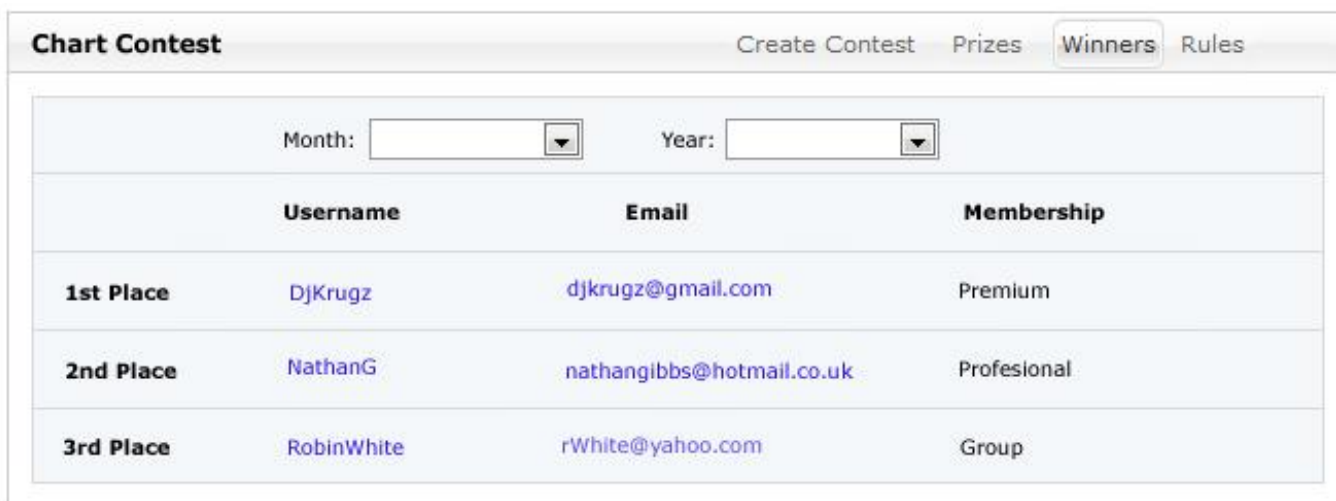


Fig 5

The Rules tab is a simple text editor which can be used to set a displayed rule list that feeds the Rules Block (element 6 / fig 1) & (fig 7). The rules have been placed in a Block on the Dance Chart Page so that they can clearly be seen by all entrants. This is important as it enables transparency within the grounding of the competition.

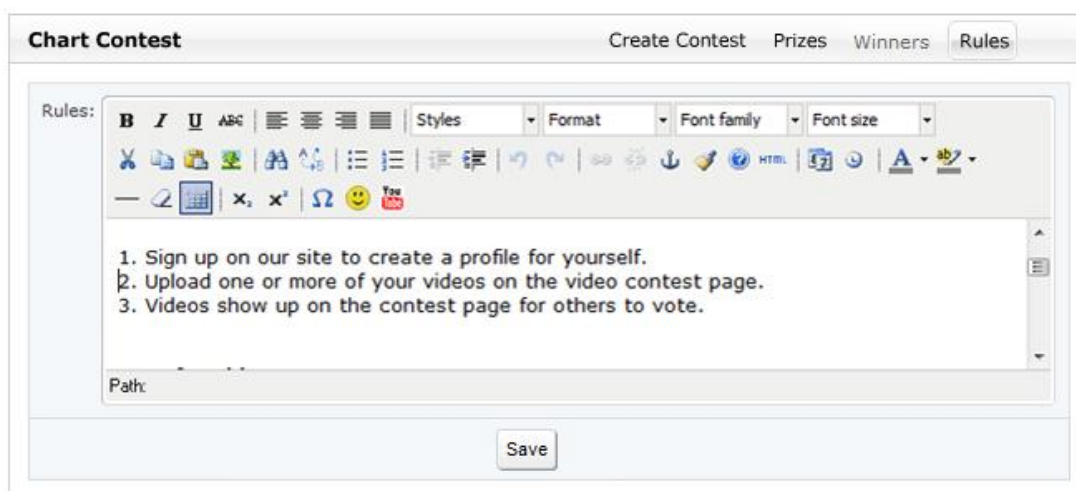


Fig 6

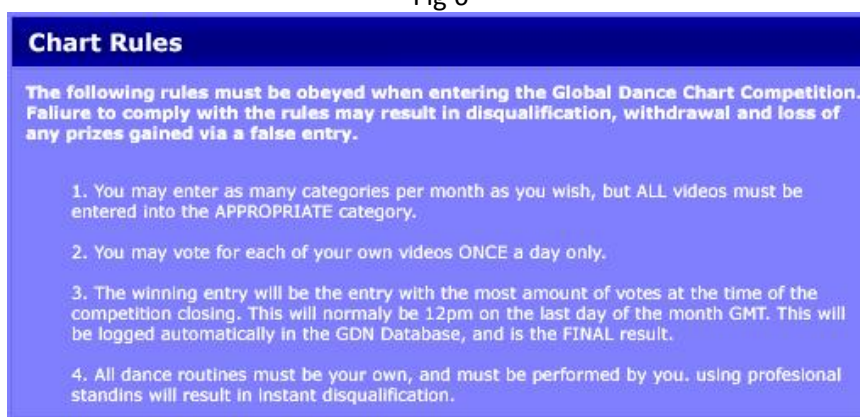


Fig7

### Process:

The Global Dance Network site does not use the built in Dolphin video uploader. Instead, all video is uploaded to YouTube. For this competition, entry videos may already be hosted on YouTube. If they are not they can be uploaded from within globaldancenetwork.com via our YouTube video uploader. This allows members to upload to their YouTube account without leaving the GDN site. Upon joining the GDN site users are prompted to enter their YouTube account details, and this is stored as a field.

Videos are not stored as files which can be named within Dolphin. Videos are stored in a community folder within Dolphin and then written to the database as looking in the community folder and then picking the video 1234974373 which is a number assigned based upon a sequential numbering of submissions.

Once the competition is set up and is Running members of a Premium level or higher can enter (this is adjustable from the back office). To facilitate the use of the competition features, user administration etc a "My Charts Block" is included via which all elements of the competition can be controlled by the user. This can be accessed from a tab on the users "My Profile" page as in figure 8.

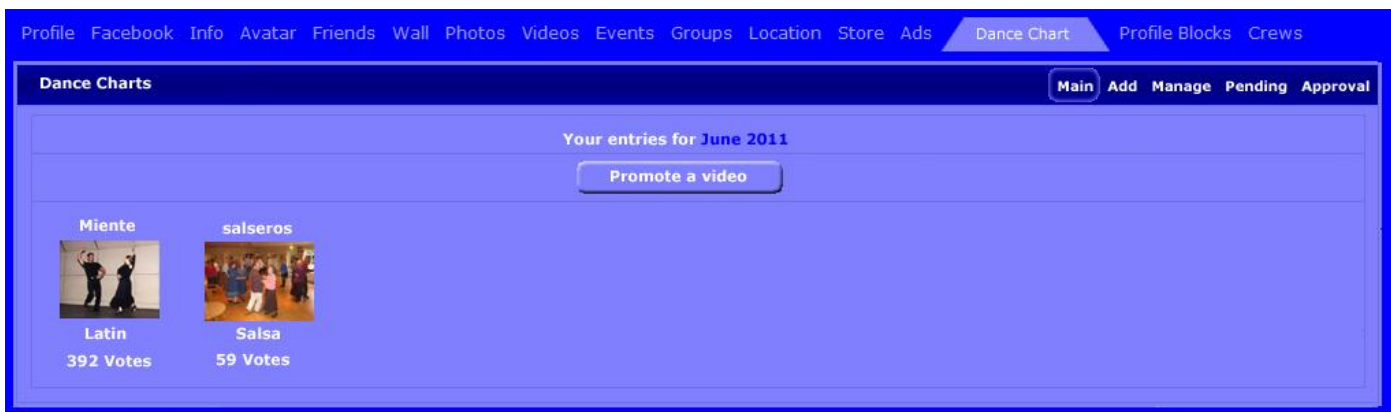


Fig 8

From the “main” tab on this block the user can see the Date of the Current competition and a thumbnail of their entries as well as the categories they are entered into and the number of votes they have achieved. There is also a link to the Self Promotion Scroller (element 3).

The system currently has two methods for a user of appropriate membership level to enter the competition. The first is via using the “Add” tab. This will open up a form as in figure 9. **Although this is an ACCEPTABLE method, it is not the preferred method.**



The “Add” tab can also be opened by using the enter button on the Chart TV Block. However, this method will take the user away from the Dance Chart Page in order to begin the entry process. The “Add” block displays the Month and Year of the current running contest. It has a browse button to search for the entry video (this should be set to point to the community folder where the video ID numbers are stored). The “Upload Video” button will take the user to the “YouTube video uploader.” The Category option is a dropdown list of all categories that were set within back office when the contest was set up. The option to share the video entry on facebook must also be included in the tab.

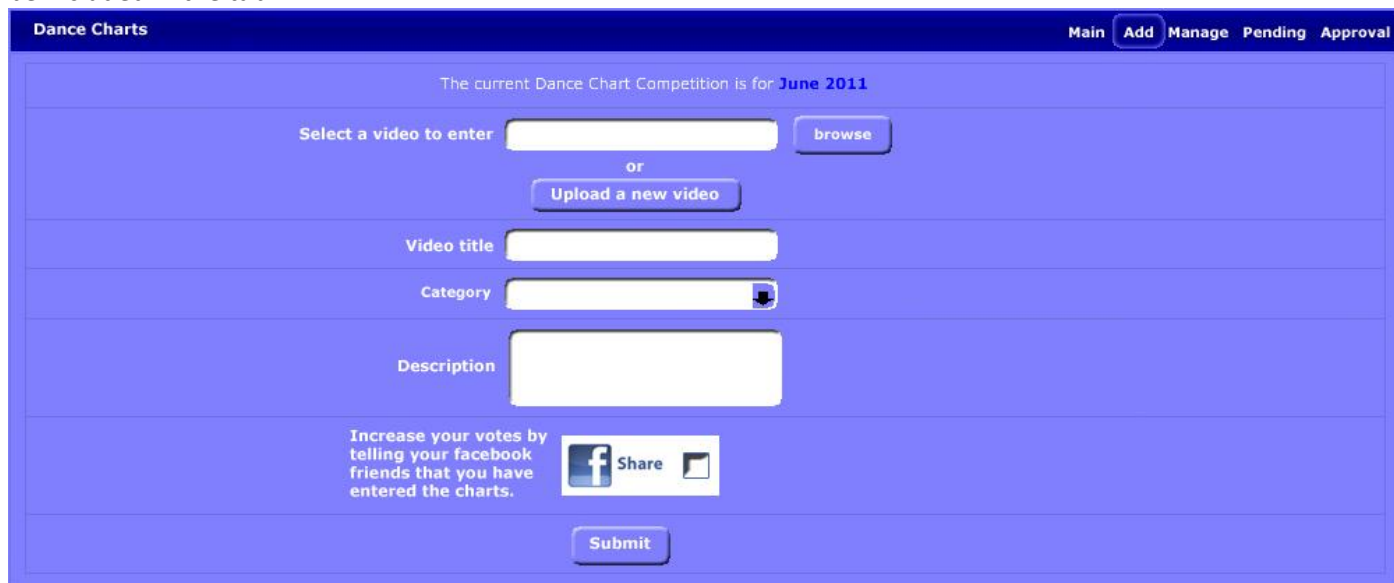


Fig 9 ACCEPTABLE METHOD

The PREFURED method of contest entry would be to use an Ajax entry form (figure 10) that is triggered by the “enter button.” This would avoid moving the user to a different page in order to enter the contest. It is also much cleaner.



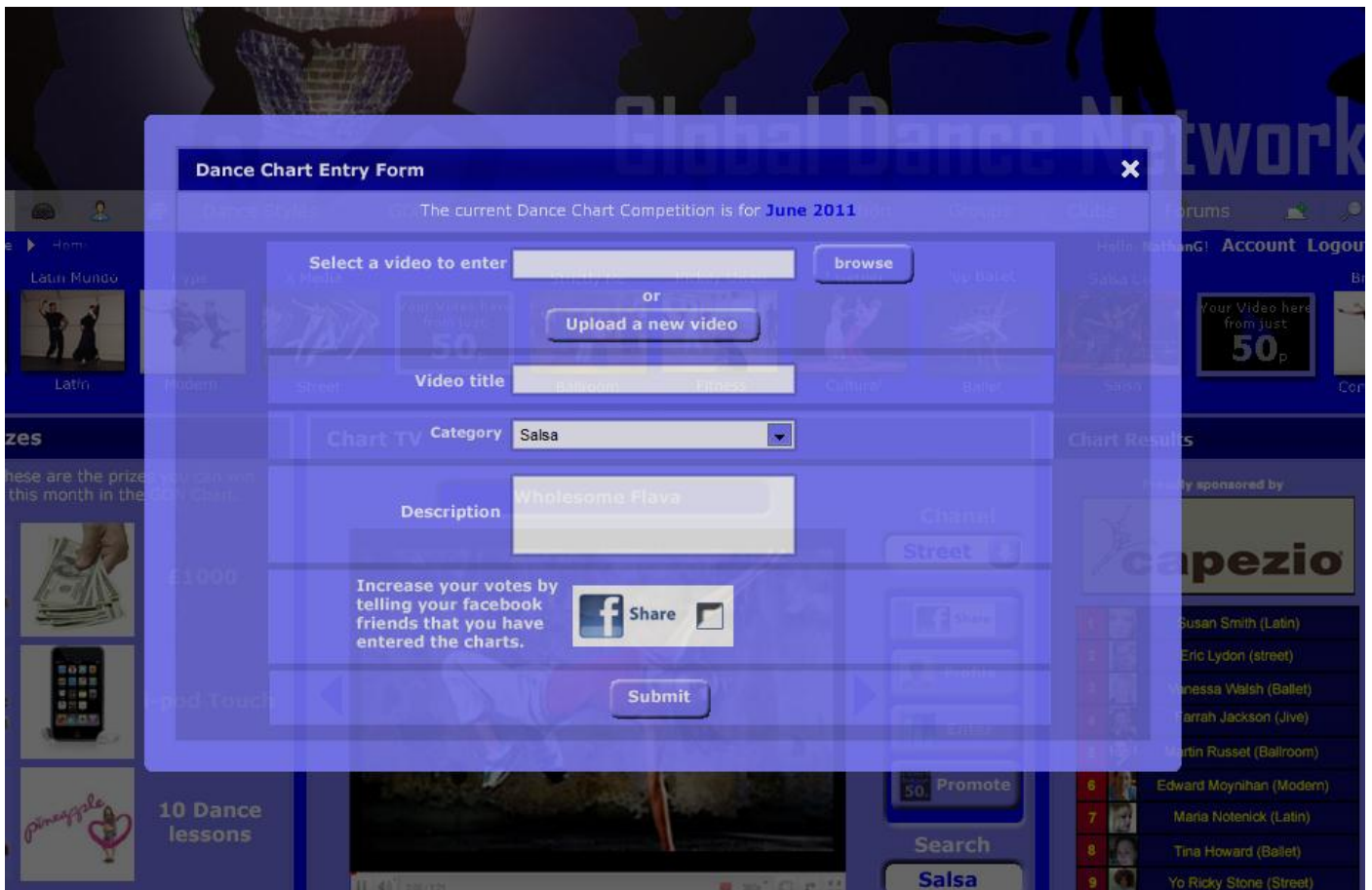


Fig 10. Ajax entry form on the Dance Chart page. PREFURED METHOD

Once a member has uploaded a video and entered the competition they can manage their entries via the “Manage” tab (figure 11). This tab will display thumbnails of all current entries. It will also display entry titles, entry date and the date on which the competition will expire, and the number of votes each entry has acquired. It will also be possible to delete either a single entry or all entries from this tab.

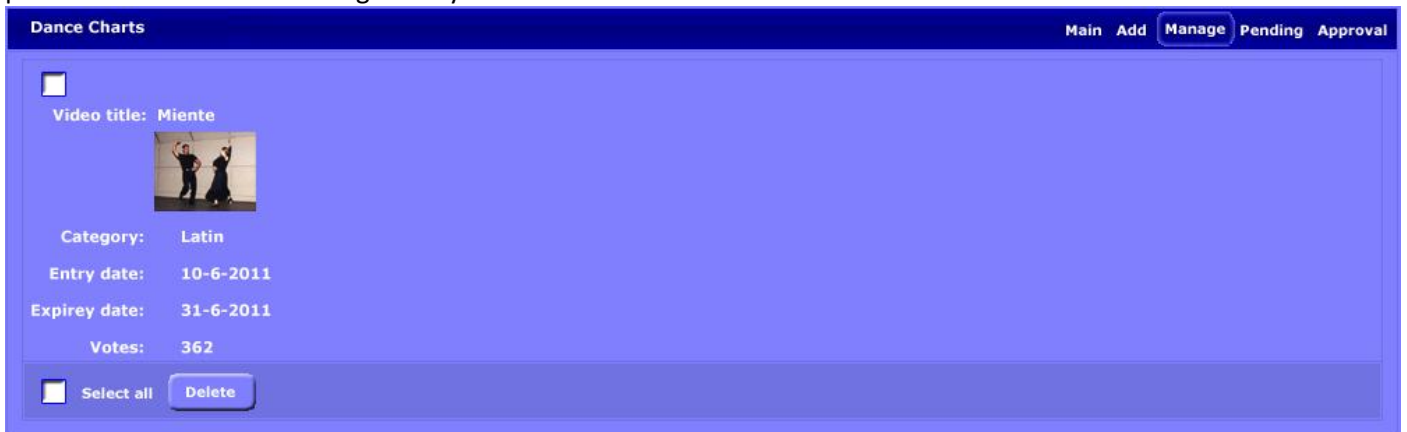


Fig 11 (Manage tab)

Although only members of a “set” level can enter the Dance Chart Contest, any visitor to the site can vote for a contestant. Voting is conducted on the Chart TV Block (element 1). The user selects which channel they wish to view using the “Chanel Selector.”



The display will play a Random selection of video entries continually from the appropriate channel unless it is interrupted by another action. The user can flick through the videos on a channel using the left and right arrows on either side of the player. If the user wishes to vote for a video they may do so on a sliding scale of 1 – 10 using the slider and vote controls.



On the right of the player there are also buttons to share the currently viewed video to facebook and to view the video entrants' profile.



The “promote” button will be link the “Main Dance Chart” with the “Self promotion Scroller” (element 3). If the Button is clicked the user will be taken to either a “Self Promotion” block or a “Self Promotion Ajax form (PREFURRED). Details of this process will be explained within the self Promotion section of this brief.

The Dance TV Block also contains two windows, one to show search results from the contest database, and the other to show links to all videos from the selected channel. This will allow the user to flick through all videos for a selected channel until they find the one they wish to view, or to search for a specific video, friend, names, style etc. As demonstrated in figure 12.

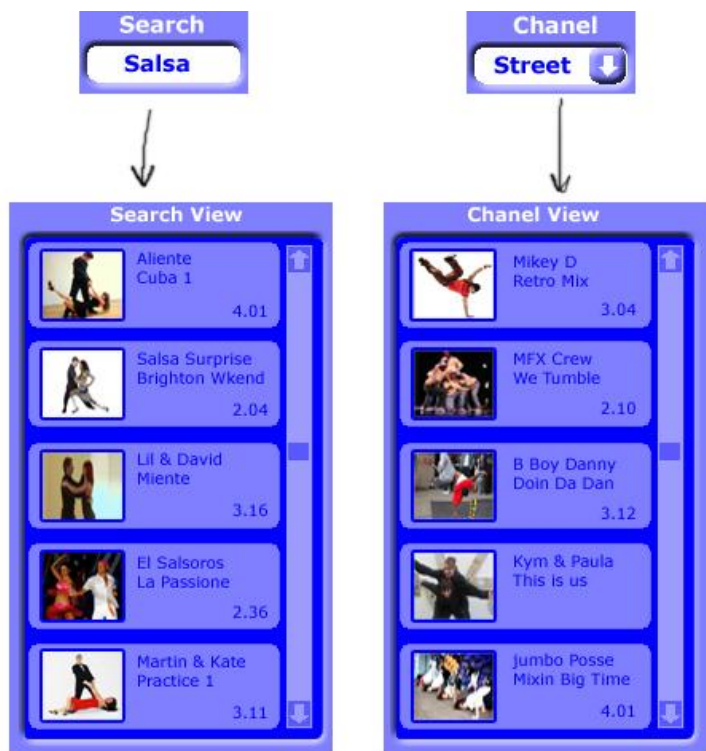


Fig 12.

Although the aesthetic design and layout of these windows may appear daunting, a simpler design will be considered. It is the functionality of this that is important. Users must be able to search and view all videos for all 13 channels without having 13 separate windows within the block. The layout used is considered to be the most efficient way of approaching the problem.

Throughout the competition, member's results will be displayed within a Profile block on their Profile as in figure 13.



Fig 13 profile block

The "Profile Block" will contain all the relevant information for the user and anyone that visits it to view their progress as the current chart contest progresses. It will display a thumbnail of each video entry, a title, the category the video was entered into, the current placement within that category, and the current overall chart placement. IF POSSIBLE videos can be voted for directly from the block? This feature is **not** essential, and is budget compliant. Future enhancements to the Profile Block may include a "history" tab so that the member can keep a history of their placing over time.

Elements 4 and 5 respectively are the "Prizes" and "Hall of Fame" blocks. The prizes are set from the Back Office for each competition as outlined earlier in this document. The Hall of fame block (figure 14) will allow anyone to look back over the history and see who placed 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> for any given contest month or year.



Fig 14

Once the competition has finished the system should e-mail the winners, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place of the overall Dance Chart contest, and notify them. If possible it would be good to have a system that notifies all entrants of their placing via e-mail at the end of the contest?

Although this brief appears complicated, this is because as much detail as possible has been given in order to assess and aid development. The Main Dance Chart application basically consists of 7 blocks of varying complexity, a video archive or database, a detailed and flexible Back Office and a notification system. Functionality is a priority. The system must be easy to use. Additions such as the use of **Ajax** forms to prevent page jumping are highly **desirable**.

### Chart Results Application (element #2)

This application has been designed as a Stand Alone Application, in that, it could be used to display the results of any Chart type competition either video, photo, music or other related. It could for example be use to display a Top 50 music downloads, a Top 10 most desirable members, a Top 20 rock bands or a Top 100 profiles.

The results from the main Dance Chart application must be displayed in a highly visual format. Bearing in mind that there are 13 separate categories and a combined category, and that placing can be from 10-100 this is a great deal of information to display. Each of the individual Dance Style static pages must have their own display list of results, preferably Ajaxed so that they can update in real time without refreshing the page (this is not essential, but preferable). The Salsa Page will display the results list from the Salsa category of the contest; the Ballroom page will display the Ballroom results list for the Ballroom category etc. The “Main” results list (the top 10-100 results from all combined categories) must be displayed on the Home and Dance Chart pages. This is explained graphically in figure15.

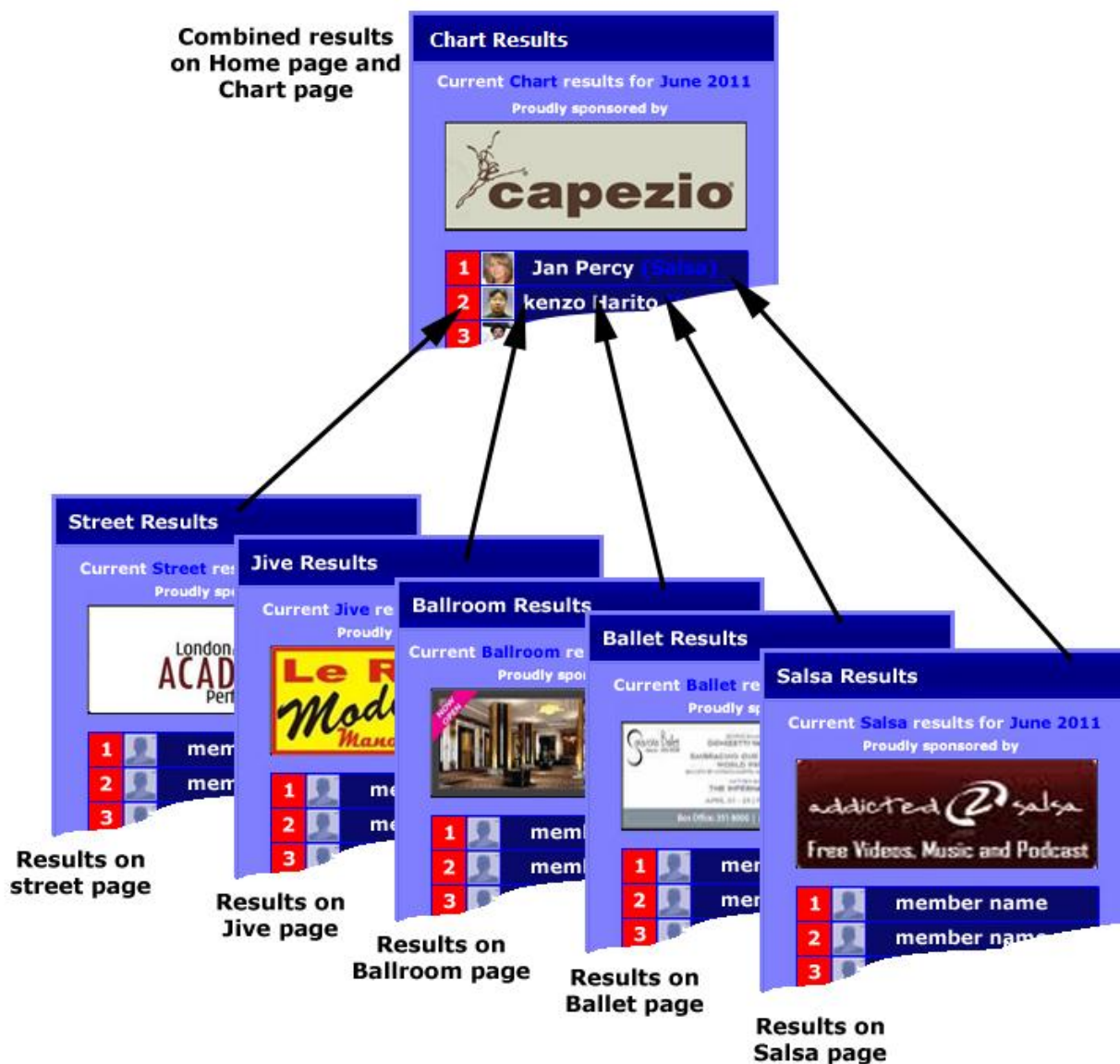




Fig 15

Due to the complexity of this, 2 methods of display have been outlined within this document, and the most appropriate method to use will be decided upon with the help, input and support of the developer. There are however standard features that both methods will share. This is primarily the function and aesthetic design of the Results List Blocks.

The lists must contain a “set” amount of results from 10-100 variable from the Back Office as in figure 16.



Fig 16

The lists will display results of a “set” Display Category for a “set” Month and Year as in figure 17, which will all be available from the Back Office.

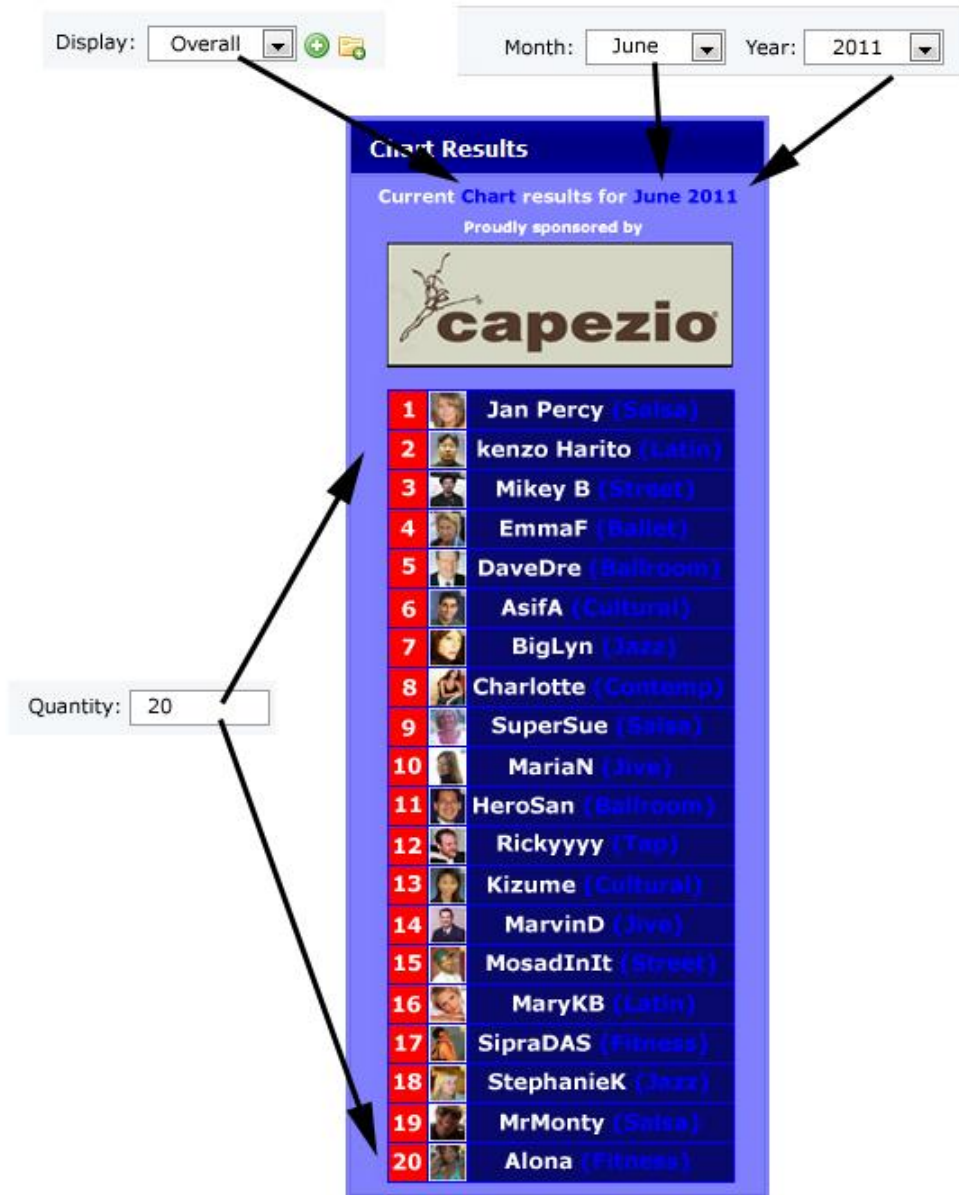




Fig 17

**First method: (single display)**

The first method is to use a single results block that can be manually placed on any page. This would mean using 13 copies of the block, each with its own back office (figure 18). Although this would be easier to program and cheaper to develop the Back Office administration could quickly become a problem to control.

The screenshot shows a web interface titled "Contest Results" with a "Display" button and "Advertisements" text. The main area contains several rows of controls: a "Contest:" dropdown menu set to "Dance Chart" with a green plus icon and a folder icon; a "Chronology:" checkbox which is checked; "Month:" and "Year:" dropdown menus set to "June" and "2011" respectively; a "Quantity:" input field with "20" and "(Top 10-100)" text; and a "Display:" dropdown menu set to "Overall" with a green plus icon and a folder icon. A "Save" button is located at the bottom center.

Fig 18 (Single display Back Office)

**Second method: (Multi Display)**

The second method is to use an enhanced Back Office from which multiple results lists can be assigned from multiple categories and displayed on pages from a multi page selector as in figure 19.

The screenshot shows an enhanced "Contest Results" back office interface. It includes the same top controls as Fig 18: "Contest:" dropdown (Dance Chart), "Chronology:" checked checkbox, "Month:" (June) and "Year:" (2011) dropdowns, "Quantity:" (20) input, and "Display:" dropdown (Overall). Below these, there is a "Page:" dropdown set to "Home" with a green plus icon. Underneath, a list of categories is shown, each with a "Page:" dropdown and a status icon (green plus or red minus). The categories and their page assignments are: Salsa (Chart, red minus), Ballroom (Salsa, green plus), Street (Ballroom, green plus), Jive (Street, green plus), Contemora (Jive, green plus), and Tap (Contempor, green plus). A "Save" button is at the bottom center.

Fig 19 (Multi display Back Office)

As is evident from Fig 19 a display list is created for each category added to the list, and is displayed on the page or pages in the corresponding page list. This feature would give the Application a great deal of flexibility if a competition such as a music download contest had several categories and pages, such as Rock, Blues, Rap etc. Or on a dating site it could be used for Hottest Red heads, Hottest blondes etc.

Whichever method is used the display list must include a #placing, a thumbnail of the entrants profile image and their name, as in figure 20.

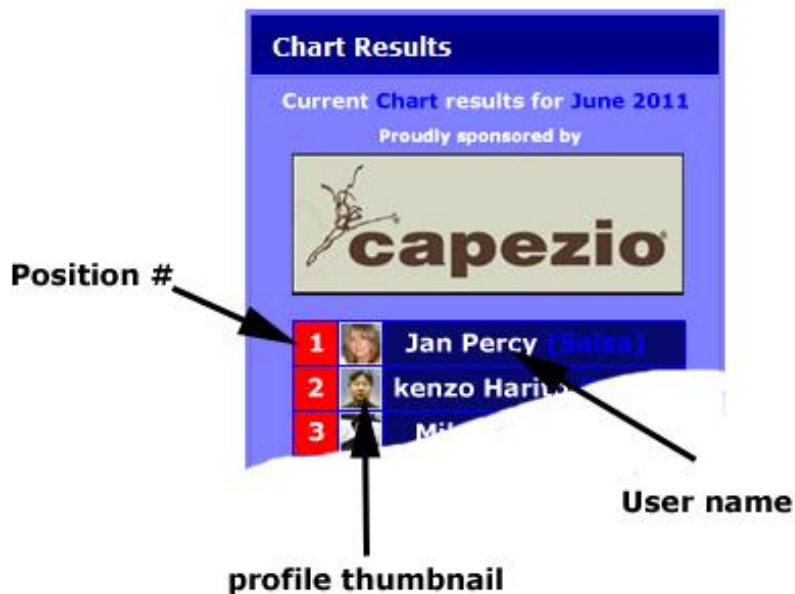


Fig 20

Incorporated into the Results List design is an advertising banner space. This is not essential to functionality, but is **DESIRABLE**. It is a feature that we would like if it is (a) possible and (b) affordable. It would be a great way for any site owner that runs contests to persuade retailers, businesses and associations to donate prizes for competitions. It could also be used to bring in financial revenue, some of which could be used as cash prizes.

Dependent upon which method (single or multi display) is used an appropriate method for entering the Banner advertisements will be required as in figure 21 and 22 respectively.

The image shows a screenshot of a 'Contest Results' form. The form has a tab labeled 'Advertisements'. It includes fields for 'Banner height' and 'Width' in pixels, a 'Display' dropdown set to 'Overall', a 'Banner' field with a 'Browse...' button, and a 'URL...' field. A 'Save' button is at the bottom.

Fig 21 (single display advertising tab)

Banner height:  Width:  (Pix)

Display:	<input type="text" value="Overall"/>	Banner:	<input type="text"/>	<input type="button" value="Browse..."/>	<input type="text"/>	<input type="button" value="URL..."/>
	<input type="text" value="Salsa"/>		<input type="text"/>	<input type="button" value="Browse..."/>	<input type="text"/>	<input type="button" value="URL..."/>
	<input type="text" value="Ballroom"/>		<input type="text"/>	<input type="button" value="Browse..."/>	<input type="text"/>	<input type="button" value="URL..."/>
	<input type="text" value="Street"/>		<input type="text"/>	<input type="button" value="Browse..."/>	<input type="text"/>	<input type="button" value="URL..."/>
	<input type="text" value="Jive"/>		<input type="text"/>	<input type="button" value="Browse..."/>	<input type="text"/>	<input type="button" value="URL..."/>
	<input type="text" value="Contemporary"/>		<input type="text"/>	<input type="button" value="Browse..."/>	<input type="text"/>	<input type="button" value="URL..."/>
	<input type="text" value="Tap"/>		<input type="text"/>	<input type="button" value="Browse..."/>	<input type="text"/>	<input type="button" value="URL..."/>

Fig 22 (Multi display advertising tab)

### Self Promotion Application (element #3)

**Concept:** The idea behind the Self promotion scroller is for entrants to video competitions to be able to promote their video entries by displaying them in a horizontal scroller located on various pages of the site (for a small fee). This promotion will be in the form of a video thumbnail with the members name displayed above it, and the competition category displayed beneath it (figure 23). This promotion will enable members that have entered competitions to receive more votes for their entries, and hence, place higher up in competitions.



Fig 23

When a user clicks on a thumbnail in the line, it will take the user [to the appropriate video competition video player \(Chart TV\)](#) and [play the selected video so that it may be voted upon.](#)

**Note:** The site may be running more than one competition simultaneously such as the Charts competition and the Battles (based on duels) competition. If all videos are stored in a community video folder for all competitions it is hoped that the Self Promotion Scroller will be able to be used for any competition that is currently running.

Videos are not stored as files which can be named within Dolphin. Videos are stored in a community folder within Dolphin and then written to the database as looking in the community folder and then picking the video 1234974373 which is a number assigned based upon a sequential numbering of submissions.

The concept of having all video entries stored in the same folder for all competitions appears to be the most logical and flexible starting point unless the developer has a better solution.

The Self promotion module **MUST** display [video thumbnails](#). These thumbnails may incorporate effects such as “Drop Shadows” (shown in diagram) on the thumbnails to lift them from the page and make them more effective, [if this is possible?](#)

The Self Promotion scroller **MUST** only appear on selected pages, preferably the HOME page, the CHART page, ACCOUNT PAGE and the STREET BATTLES page (if used for the street battles’ competition). If possible functionality to decide which pages to place the Self Promotion Scroller on within the back office would be **desirable**.

The Self Promotion Application will be placed below the main menu of the page, separating the menu from the page content as in figure 24.



Fig 24

This concept is based loosely on the "Crawl line" mod by Esase. Crawl line does not run within a block. This is also **PREFURED** for Self Promotion (fig 25a), if it is possible to place Self Promotion in the desired page area without placing it into a block. If this can not be done then a block like the one in figure 25b may be used to hold the Self Promotion module.



Fig 25a. **PREFURED** (Self promotion running without being place in a block).

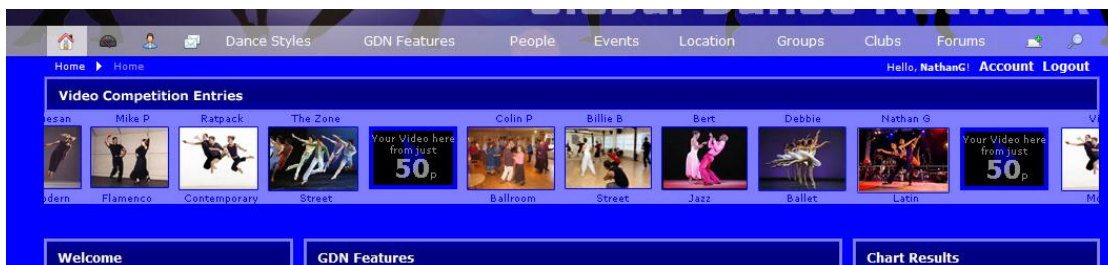


Fig 25b. **ACCEPTABLE** (Self promotion running within a block).



Payment for Self Promotion must be in DAYS, and MUST accept payment using the currently installed credits system.

The Self Promotion Application display MUST include the ability for site Administrators to include a promotional image within the display line as in fig 26.



Fig 26.

**Process:** The process laid out is the method of Self Promotion as Global Dance Network Ltd imagines it to be. Any improvements, amendments and changes to the process that the developer feels will add improved functionality, ease of development or savings in time line will be considered and approved if they are presented to us. It is our intention within the development process to have two way communication between both ourselves and the developer to ease the development process.

1. At the beginning of the process all video entries will already have been uploaded to YouTube either externally or via the GDN YouTube uploader that is installed on the site. This functionality will be available from within the individual competitions. Uploaded videos will be available from the members account videos hidden folder.

The user will be able to access the self promotion interface in 3 different ways; either by clicking on the admin promotion image within the line (fig 26), selecting the self promotion tab from the menu or profile (fig 27) or from clicking on a link within the competition (fig 28).



Fig 27.

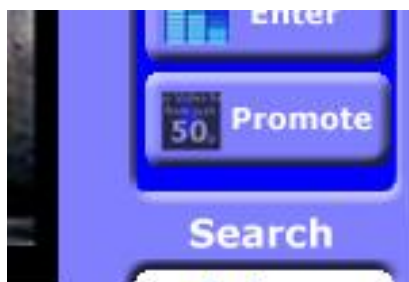


Fig 28.

2. Whichever method is used, all routes will lead the user to either the members “myself promotion/administration/add/” (**Acceptable** method of adding a promotion) or an Ajax based “Add” form (**PREFURED** method of Promotion entry) as in Figure 30



Fig 29 ACCEPTABLE entry method for self promotion

The browse button should be aimed at the user’s videos video folder where the competition videos are stored by default by the YouTube uploader.

The competition selection box will contain a drop down list of competitions which is fed from a list input box in the site administrators back office (fig32). This will allow for easy updating should other competitions be run in the future.

The category selection box is used to select the category within the competition (dance chart has 13 categories). This will be editable from the site administrators back office (fig32).

The cost of Self Promotion is in days or weeks, as it is believed that this will put less stress on the server, simplify the process and appear to offer better value for users? [Opinions on this from the developer will be appreciated.](#)

The form has been designed this way to enable it to be used with future competitions and promotions. It is an adaptable format that can be used to promote any video based competition.

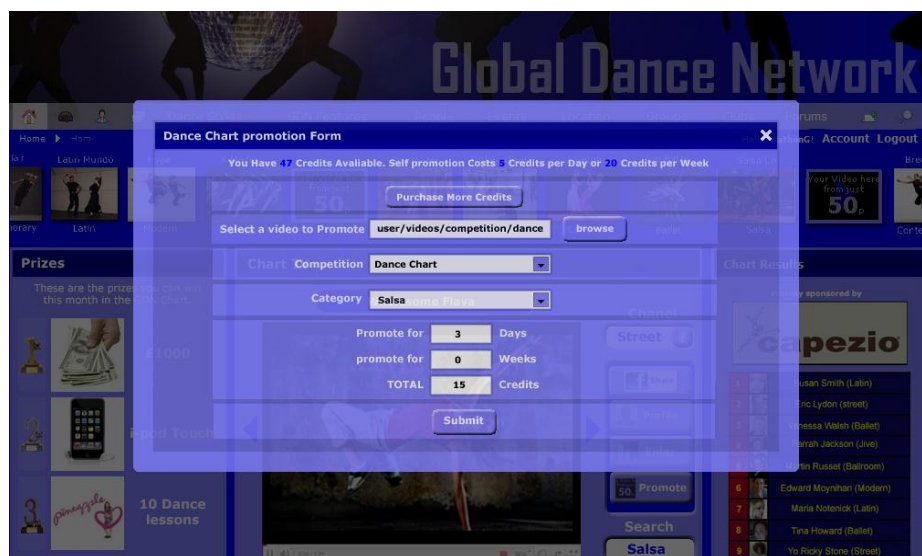


Fig 30 PREFURED entry method for self promotion

3. When the user submits the form, credits are deducted from the users account, and the thumbnail of the video joins the line with the members name above the image and the competition category below it.

Management of self promotions will be controlled from the “myself promotion/administration/manage/” page (fig31).



Fig 31

The essential required fields for this page are Video title, Competition name, Competition category, Impressions, clicks and Expiry.

Blocks for Pending and Approval will also be required, with the ability to auto approve entries.

4. Promotion of this service is available for the site administrator, and is controlled from the back office. This feature allows the site administrator to insert promotional images within the line. The images to be used are browsed from “marketing Icon” in the back office (fig 32).

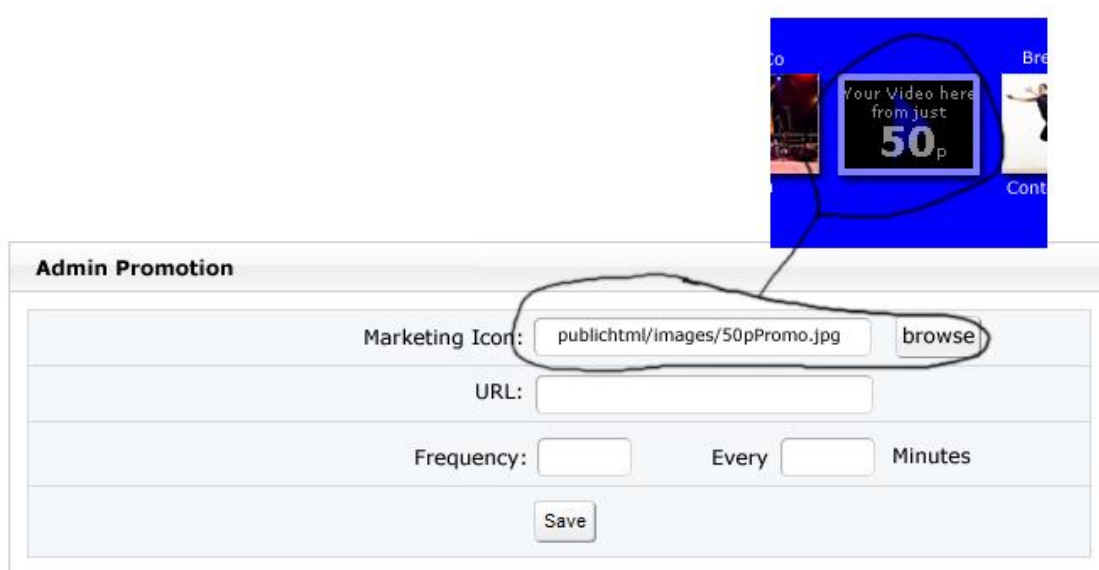


Fig 32.

The url is the click destination of the image and should be set to users “myself promotion/administration/add/” or to the AJAX promotion form if this is included. This will probably have to be hard coded into the system rather than rely on a URL link, or if the preferred Ajax entry method is used, this link will open up the Ajax entry form (figure 30).

The frequency option determines how many times the image joins the line in a given number of minutes.

**Back Office:** The back office administration functions are similar to those of Crawl Line. It consists of 2 sections. Section 1 is “Admin promotion.” Section 2 is “Self Promotion Pre-moderation.” Section 2 has had the Line top/bottom function removed as “Self Promotion Scroller” uses a fixed page position.

### Admin Promotion

Marketing Icon:

URL:

Frequency:  Every  Minutes

### Self Promotion Premoderation

Promo Line Speed :

Direction:

Promo Cost Credits / Day:

Allowed position in Promo:

Contest:

Categories:

FREE promotion for membership levels:

Fig 33.

List boxes have been included for Current video competitions that are running and Categories within the competitions.

Having the ability to organise and set the competitions and categories from the back office, and the corresponding controls on the “myself promotion/administration/add/” page (fig29) allow the Self Promotion Scroller to stand as an independent Application from any competition. So long as the videos are stored in the video folder in which the system is instructed to search, and the competitions and categories are set, it will allow universal video competition promotion.

**Possible problems:** The main problem that we are expecting to encounter is what happens when a user clicks on a thumbnail of a video. Because the videos are stored on YouTube the thumbnails will have this link? We need it so that when a user clicks on a thumbnail, it takes the user to the appropriate video competition within the site, and not to YouTube! Perhaps the listing of competitions and categories could be used to help steer the thumbnails to their desired locations?

**Working Practices:**

It is the intention of Global Dance Network to Communicate as efficiently as possible with any developers that work on this project. Weekly reports and progress updates will be required from developers. Global Dance network ltd will produce any Graphics, mouse-over buttons and Icons that may be required by the developers.

Following the production and installation of the system when it is delivered, a period of testing and adjustment is anticipated.

Each element **MUST** be installed and tested by the developer within the globaldancenetwork.com site upon its completion. If any bugs, functionality issues or faults are encountered the module **MUST** be revised until it meets the requirements of the Application and Global Dance Network Ltd.

Although it may be possible to heavily customise an existing module to achieve similar functionality to that required, it is **PREFERRED** that **All** modules for this application be written from scratch in order to achieve the required functionality. Preference will be given to developers that adopt this approach.

Bids for this project will be reviewed by Global Dance Network Ltd with credit given for any extra (PREFERRED) elements such as the Ajax forms and Banner spaces. Developers submitting bids should include details of how they will approach the project, which solutions they anticipate for given problems, and a time scale with measurable and realistic targets.

Payment will be via Milestone markers. On completion of a milestone an agreed payment % of the total application cost will be made. This is to ensure that developers are paid for their work at given intervals rather than waiting for completion of the entire project, and that the work is of sufficient standard and is delivered on time.

A bonus payment system may be organised with a % of the cost of the project awarded for use of PREFERRED methods, under time development, aesthetic closeness, functionality improvements, communication and the meeting and exceeding of design standards.

All code used within the development of the project will become the intellectual property of Global Dance Network Ltd as and when payment is made, and may not be used or distributed to third parties without prior written consent.