

# **WordPress Plug-in Guide**

# Manage the WordPress Plug-in

## Install the WordPress Plug-in

After you have uploaded the archive from Orbit AdServer, please follow these steps to complete the installation of your WordPress Plug-in:

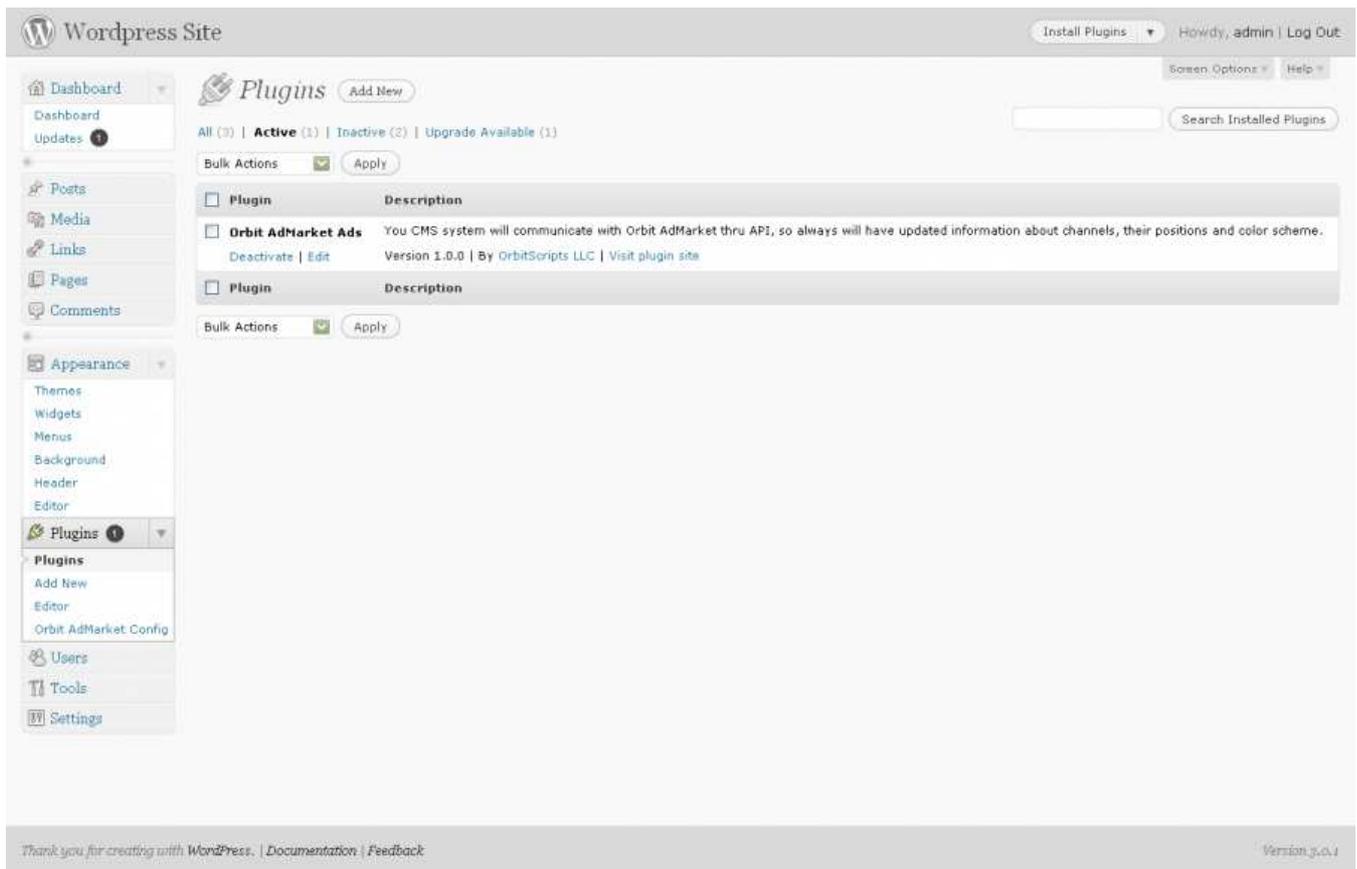
1. Unpack the archive to the directory wp-content/plugins/ of your website.
2. To activate the plug-in, go to the administrative interface of your blog. Select "Plugins" from the left menu; then click the "Inactive" link at the top of your screen.

The screenshot displays the WordPress dashboard's 'Plugins' section. At the top, there are navigation links for 'All (3)', 'Recently Active (1)', 'Inactive (3)', and 'Upgrade Available (1)'. A search bar and 'Search Installed Plugins' button are also present. The main content area lists three plugins:

Plugin	Description
<input type="checkbox"/> Akismet	Akismet checks your comments against the Akismet web service to see if they look like spam or not. You need an API key to use it. You can review the spam it catches under "Comments." To show off your Akismet stats just put <code>&lt;?php akismet_counter(); ?&gt;</code> in your template. See also: WP Stats plugin. Version 2.3.0   By Automattic   Visit plugin site
<b>There is a new version of Akismet available. View version 2.4.0 Details or upgrade automatically.</b>	
<input type="checkbox"/> Hello Dolly	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen on every page. Version 1.5.1   By Matt Mullenweg   Visit plugin site
<input type="checkbox"/> Orbit AdMarket Ads	You CMS system will communicate with Orbit AdMarket thru API, so always will have updated information about channels, their positions and color scheme. Version 1.0.0   By OrbitScripts LLC   Visit plugin site
<input type="checkbox"/> Plugin	Description

At the bottom of the page, there is a footer with the text: "Thank you for creating with WordPress. | Documentation | Feedback" and "Version 3.0.1".

3. In the list of available plug-ins find "<%SITE\_NAME%> Ads". Click the "Activate" link.

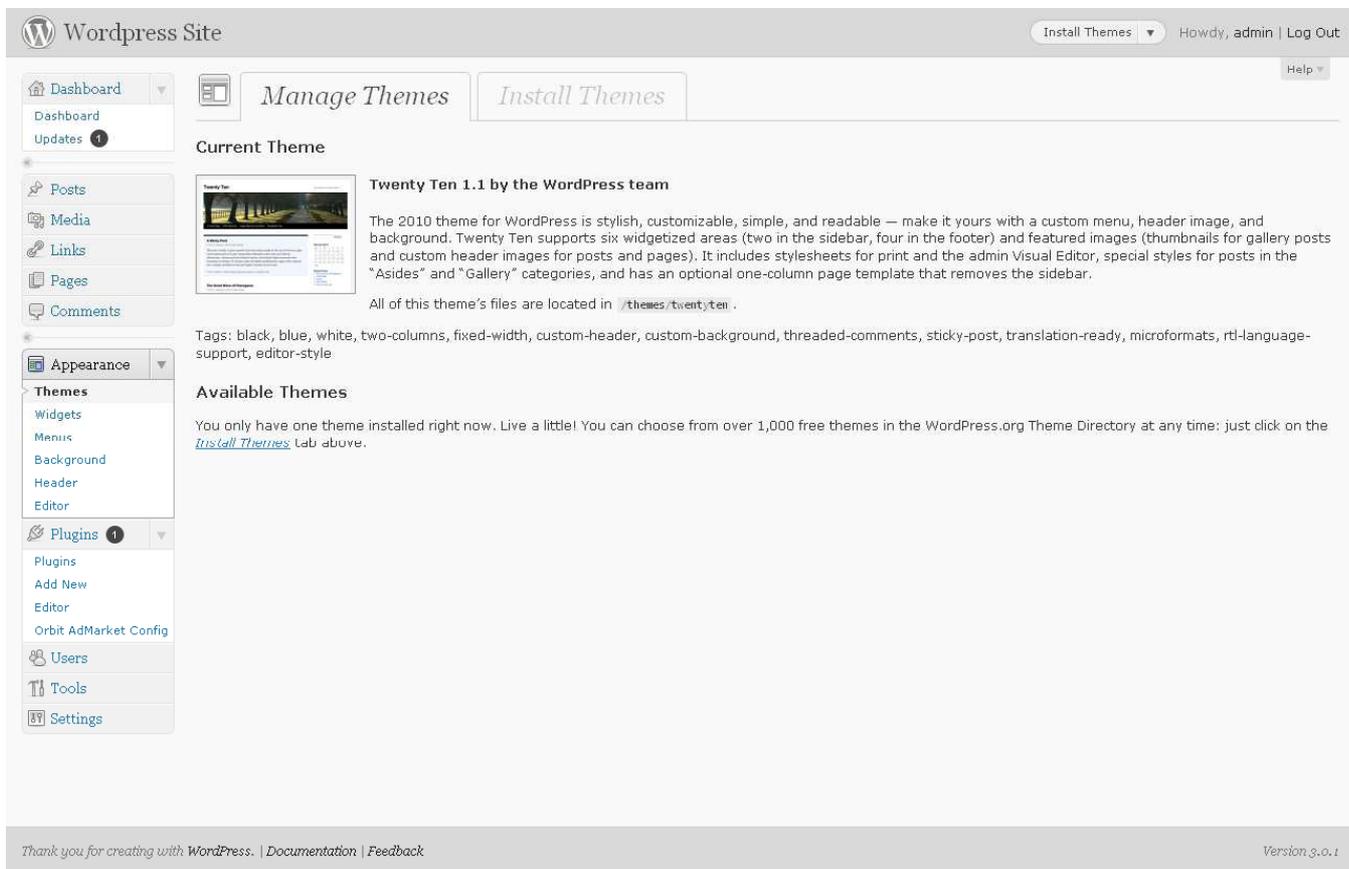


That's it! The WordPress Plug-in is successfully installed and activated.

# Add New Ad Channels into WordPress CMS

We've made it easy for you to start displaying ads on your WordPress based websites! Simply follow these steps:

1. Go to the "Appearance → Widgets" interface



2. From the list of widgets drag the widget: "<%SITE\_NAME%> Ads" into the Widget Area.

The screenshot shows the WordPress Widgets management interface. On the left is a sidebar menu with categories like Dashboard, Posts, Media, Links, Pages, Comments, Appearance, Plugins, Users, Tools, and Settings. The main content area is titled 'Widgets' and is divided into three sections: 'Available Widgets', 'Inactive Widgets', and 'Widget Areas'. The 'Available Widgets' section contains a grid of widget options, each with a title and a brief description. The 'Orbit AdMarket Ads' widget is highlighted with a mouse cursor. The 'Widget Areas' section on the right shows a list of widget areas: Primary Widget Area, Secondary Widget Area, First Footer Widget Area, Second Footer Widget Area, Third Footer Widget Area, and Fourth Footer Widget Area. The Primary Widget Area is currently populated with several widgets: Search, Recent Posts, Recent Comments, Archives, Categories, and Meta.

Widget Name	Description
Archives	A monthly archive of your site's posts
Calendar	A calendar of your site's posts
Categories	A list or dropdown of categories
Custom Menu	Use this widget to add one of your custom menus as a widget.
Links	Your blogroll
Meta	Log in/out, admin, feed and WordPress links
Orbit AdMarket Ads	Orbit AdMarket Ads
Pages	Your site's WordPress Pages
Recent Comments	The most recent comments
Recent Posts	The most recent posts on your site
RSS	Entries from any RSS or Atom feed
Search	A search form for your site
Tag Cloud	Your most used tags in cloud format
Text	Arbitrary text or HTML

- When the form opens, select an ad channel and a color palette for this channel. Click the "Save" button to keep your changes.

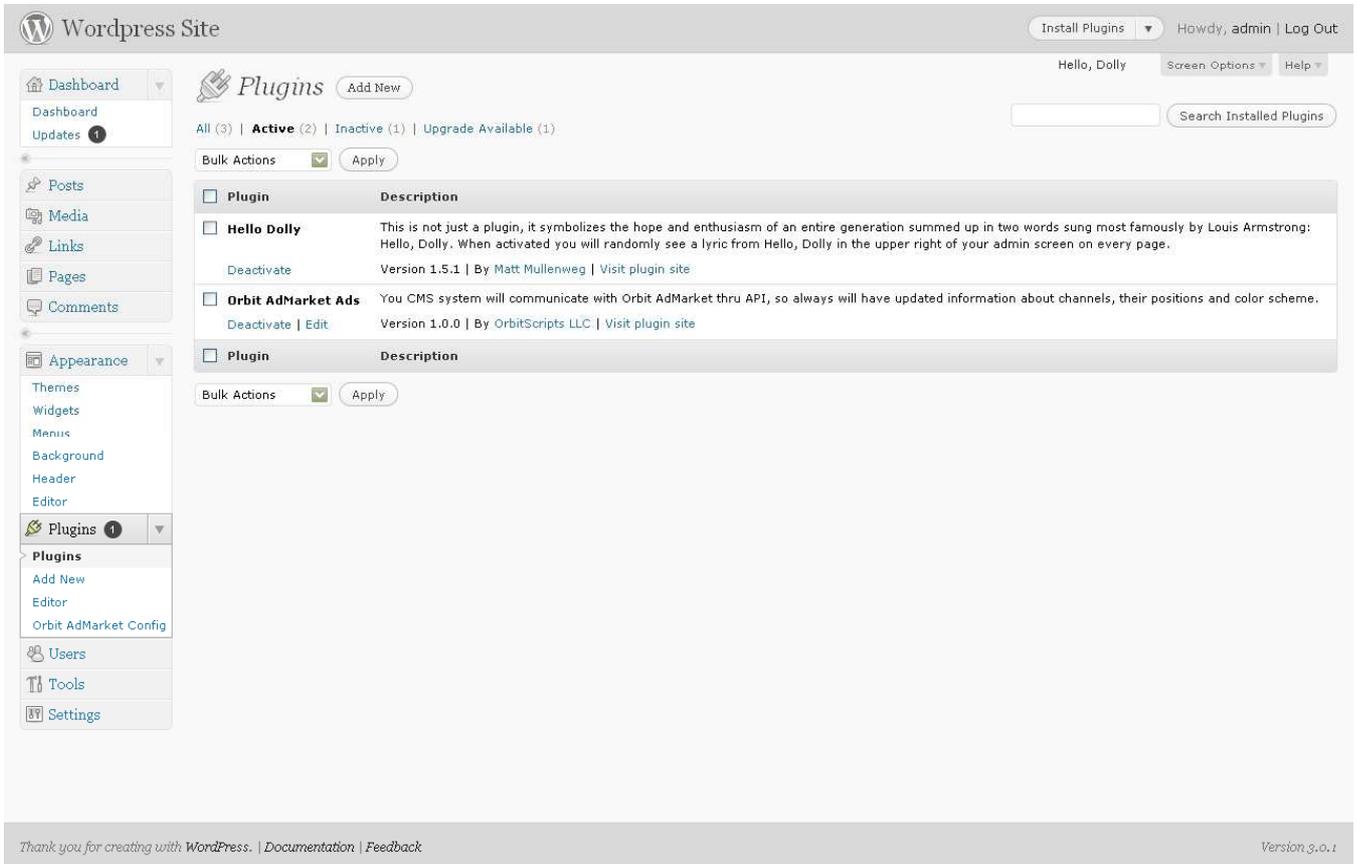
The screenshot shows the WordPress Widgets management interface. On the left is a sidebar menu with categories like Dashboard, Posts, Media, Links, Pages, Comments, Appearance, and Plugins. The main content area is titled 'Widgets' and contains two sections: 'Available Widgets' and 'Inactive Widgets'. The 'Available Widgets' section lists various widgets such as Archives, Calendar, Categories, Custom Menu, Links, Meta, Pages, Recent Comments, Recent Posts, RSS, Search, Tag Cloud, and Text. The 'Orbit AdMarket Ads' widget is highlighted. On the right side, the 'Primary Widget Area' is expanded to show the configuration form for the 'Orbit AdMarket Ads' widget. The form includes fields for 'Title', 'Channel' (set to '3.ru Channel'), and 'Palette' (set to 'Default scheme'). A 'Save' button is visible at the bottom right of the form. Below the primary widget area are several other widget areas: 'Secondary Widget Area', 'First Footer Widget Area', 'Second Footer Widget Area', 'Third Footer Widget Area', and 'Fourth Footer Widget Area'. At the bottom of the page, there is a footer with the text 'Thank you for creating with WordPress. | Documentation | Feedback' and 'Version 3.0.1'.

That's all it takes to create a widget in the color scheme of your choice for the ad channel you select. You can add an unlimited number of widgets for your blog, by repeating these simple steps.

# Changing Settings

On occasion it may be necessary to adjust the settings for the plug-in; for instance, when the address of an ad server changes, you change an API key etc. To avoid the inconvenience of re-installing the plug-in we've created a settings configuration interface:

1. Go to "Plug-ins → <%SITE\_NAME%> Config".



2. When the window opens, you can enter your new API key, add the address of an ad server or change a website id. Click "Save" to retain your changes and refresh the page.

WordPress Site New Post Howdy, admin | Log Out

Dashboard 1 Updates 1

Posts

Media

Links

Pages

Comments

Appearance

Themes

Widgets

Menus

Background

Header

Editor

Plugins 1

Plugins

Add New

Editor

**Orbit AdMarket Config**

Users

Tools

Settings

## Orbit AdMarket Configuration

To access the API you need a key. You can get it on <http://orbitwork.orbitsoft/users/yants/admarket/>

**API Key**

You must set the base url of Orbit AdMarket

**API Host**

If you want to see chsnels only for 1 site, please, specify this parametr.

**Site id**

[Update options >](#)

**API connect status:**

**Connection to Orbit AdMarket thru API established. You can create new widgets.)**

[Update status >](#)

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If you should happen to set a parameter incorrectly, a notification message with a code and error description will appear. You won't be able to add new plug-ins until the error in the settings has been removed.

WordPress Site New Post Howdy, admin | Log Out

Dashboard 1 Updates 1

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**Orbit AdMarket Config**

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## Orbit AdMarket Configuration

**Orbit AdMarket cannot get access via API. You must [check setting](#) on config page.**

To access the API you need a key. You can get it on <http://orbitwork.orbitsoft/users/yants/admarket/>

**API Key**

You must set the base url of Orbit AdMarket

**API Host**

If you want to see chsnels only for 1 site, please, specify this parametr.

**Site id**

[Update options >](#)

**API connect status:**

**Unable to load API data. The following error was get:  
-1 - Empty response**

[Update status >](#)

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